

## **JAIMALA GUPTA**

MPH (UNC, USA), M.Sc., DHRD  
Ph.D. (in progress)

### **BRIEF OVERVIEW**

Founder Trustee Secretary Vatsalya, an NGO established for the welfare of the Street Children in Jaipur. Having worked as a freelance public health consultant for the government and international agencies, now totally focused on child welfare and child rights issues. Presently Convener for Quality Institutional Care and Alternatives for Children for CRY in Rajasthan

Worked at the Indian Institute of Health Management Research, Jaipur for 12 years (1988 to 2000) in different capacities. Major tasks include Conceptualization, designing and implementation of research projects, Action Research, Data Analysis, Report Writing, Training and Teaching in HRD and RCH and, Scientific Research Publications

Successfully completed about 35 research projects including some action researches in health management sponsored by ICMR, UNICEF, UNFPA, WHO, World Bank, DFID, CARE, KFW, NORAD, MOHFW, NOVIB, ESCAP, etc.

Developed over 50 proposals in the development sector

Conducted about 150 trainings for paramedical personnel, Medical Professionals, Traditional Birth Attendants and Women Groups. The trainings were in RCH, AIDS and Human Resource Management issues.

Published over 15 papers in leading national and international journals. Presented papers in international conferences

### **PROFESSIONAL JOURNEY IN DETAIL**

- Worked as a Primary School Teacher in St Patrick's School, Udaipur, for 1 year (1985-86)
- Worked as Project Assistant in UNICEF assisted project (NHEES) in State Institute of Educational Research and Training, Udaipur for 2 years (1986-1988)
- Worked as Research Officer at IIHMR for 5 years (1988-1993)
- Worked as Senior Research Officer at the Indian Institute of Health Management Research (IIHMR), Jaipur for 7 years (1993- March, 2000)
- Worked as a Freelance Consultant in Public Health including RCH and AIDS for government and international agencies for some time (April 2000-March 2001)
- Founded and managing "Vatsalya" since 2000 (To know more about the work after 2000, please refer to Vatsalya's Annual Reports)

## **PROJECT WORK EXPERIENCE**

*(Fieldwork monitoring, data analysis and report writing)*

**Integrated approach to Maternal and Child Health Care** – An Action Research study at Block level to improve the quality and the coverage of the MCH services through management interventions: Sponsored by Indian Council of Medical Research. Duration – 5 Years.

**Integrated approach to Maternal and Child Health Care – District Model** - An Action Research study at the district level to improve the quality and coverage of the MCH services through management interventions : Sponsored by Indian Council of Medical Research. Duration – 4 years.

**Evaluation of Urban Revamping scheme** : An evaluation study to assess the status and functioning of the health posts established to cater to the health needs of urban slum population in India : Sponsored by Ministry of Health and Family Welfare, Government of India. Duration 18 months.

**End of the project evaluation of UNFPA assisted projects in Rajasthan** - An evaluation of 140 health centers functioning in the state of Rajasthan for accessibility and availability of quality health and reproductive health services. Duration 8 months.

**Training of private medical practitioners in Rajasthan** – A training intervention to train Registered Medical Practitioners (RMPs) to enhance their knowledge and skills : Sponsored by UNFPA. Duration – 12 months.

**Using Mobile Unit approach to meet the Reproductive Health needs of women** – An action research study of identification and management of reproductive health problems of women in the rural areas of Rajasthan through a mobile unit. Sponsored by Indian Council of Medical Research. Duration – 30 months

**Baseline survey of Dausa district** to assess the MCH and FW services including the role of various service agencies in the area. Sponsored by Indian Council of Medical Research. Duration 3 months

**Fixed Day Immunization Monitoring Software** developed to monitor the immunization program: Sponsored by UNICEF. Duration – 6 months.

**School Health Program in Jaipur** - Training of school teachers and medical examination of school children in Jaipur : Sponsored by IIHMR. Duration – 3 months.

**Development of School Health Program for 4 tribal districts of Rajasthan.** Sponsored by KFW, GTZ (German Government). Duration – 3 months.

**Determinants of low age at marriage in Rajasthan** – A research study focusing the factors influencing the early age of marriages in the state : Sponsored by Indian Council of Medical Research. Duration 8 months

**Implementation and co-ordination of IDARA (Information Development And Resource Agency) Project in Dausa.** Sponsored by WDP, Government of Rajasthan. Duration – 2 years.

**Benchmark survey for the implementation of Women's Dairy Project in Rajasthan.**

Sponsored by Rajasthan Cooperative Dairy Federation. Duration – 4 months.

**Evaluation of Universal Salt Iodization in India:** A mid-term evaluation study carried out covering various states of India to assess the pattern of iodized salt consumption to cure iodine deficiency disorder in India: Sponsored by UNICEF. Duration 2 years.

**Feasibility study under comprehensive health project for the tribal districts of Rajasthan:** Sponsored by KFW, GTZ (Germany). Duration – 3 months.

**Reproductive and child health project** - Facility survey in Rajasthan and Madhya Pradesh: Sponsored by World Bank. Duration – 12 months.

**Developing methodology for district health plan** - Micro level analysis of decentralized planning adopting systems approach: Sponsored by WHO. Duration – 12 months

**Construction of Sub-centers in Dausa involving community** : A UNFPA assisted program in 1993

## **TRAINING PROGRAMS**

*(Developing training material, teaching and report writing)*

Conducted 30 trainings of paramedical staff in management of Maternal and Child Health Care in Phagi Block and Dausa district of Rajasthan covering about 400 paramedical personnel

Conducted 15 training sessions for Medical Officers on Management of Health services and Team Building in Rajasthan

Conducted trainings of 390 Traditional Birth Attendants in Maternal and Child Health care in Rajasthan

Conducted trainings of 36 Mahila Mandals (Women's Groups) covering about 800 rural women in Reproductive Health care and general empowering issues

Conducted trainings of 315 Private Medical Practitioners in MCH and FW care in Rajasthan

Coordinated about 20 training programs on health management and administration for senior medical officers of Central Health Services

Coordinated about 25 Management Development Programs for Health Administrators from different states of India

Coordinated trainings in Universal Immunization Program for Health Officers of Block PHCs in Rajasthan

Coordinated 8 training interventions for health services providers and researchers from different states in India

Coordinated training of HRD facilitators of Oriental Insurance Company in designing Key Performance Areas

## **WORKSHOPS AND TRAINING ATTENDED**

Training workshop in Reproductive Health Research in South-east Asian countries conducted by WHO

Introductory course in Epidemiology conducted by John Hopkin's University and IIMMR

Workshop on design and evaluation of maternal mortality projects by conducted by CORT, Baroda and University of Columbia

Evaluation workshop on promoting functional literacy among young women conducted by ESCAP

Leadership and Management training for Reproductive and Child Health Services conducted by ICOMP

Training Workshop on Women's perspective on health and population policy conducted by IEC department and the Directorate of Medical and Health services, Rajasthan

A training workshop on AIDS conducted by Rajasthan Adult Education Association

Workshop on rural development through Non Governmental Organization (NGOs) conducted by ESCAP

Workshop for increasing participation of NGOs in the field of health conducted by Government of Rajasthan

Workshop on Management of Human Resources in Health Organizations conducted by University of North Carolina and the IIMR

Basic Human Processes Lab conducted by Indian Society for Applied Behavioural Sciences (ISABS)

Advanced Human Processes Lab conducted by ISABS

Professional Development Program – Phase A, conducted by ISABS

Professional Development-Phase B, conducted by ISABS

Co facilitated BLHPs for ISABS

## **TEACHING EXPERIENCE**

### ***(Preparing teaching material and classroom teaching)***

Worked as a Teaching Assistant for three years in conducting course on Management of Human Resources in Health Organizations for the students of MPH: A one year degree course offered by University of North Carolina at the Indian Institute of Health Management Research, Jaipur

Independent teaching of HRD course for the students of Post Graduate Diploma in Health and Hospital Management offered at the Indian Institute of Health Management Research, Jaipur (Recognized by AICTE)

## **PUBLICATIONS**

### ***(Data collection, analysis and writing)***

#### **“Perceptions and Constraints of Pregnancy related Referrals in Rural Rajasthan”**

Published in Feb. 2000 issue of journal of Health Management Services Research of Royal Society of Medicine, London. This paper was also presented at the Annual Conference of Population Association of America, Chicago in 1998.

**“Who Will Tell Adolescents What They Should Know?”** Published in October 1999 issue of Journal of Family Welfare

**Paper accepted on Universal Salt Iodisation in India** for the International Conference in Indonesia, 1998

**Paper accepted on Attitude of Female Spouse towards Male Sterilization** for International Conference on Reproductive Health, 1998

**“District Model for MCH care: A decentralized approach (Co-authored with Hitesh Gupta.** Presented at the Annual Conference of Population Association of America, Chicago in 1998. This paper won award for innovation and originality.

**“Role Analysis of Research Associates and Sr. Research Associates in a research organization.** Published by Tata Macgraw Hills Publication, 1996.

**“Knowledge, Attitude and Practice (KAP) study of Traditional Birth Attendants regarding family planning” .** Published in Journal of Family Welfare, September, 1994

**“Daiyon Ki Saanp Sidhi”:** A snake and ladder game to educate the TBAs about safe delivery practices. Published in Niramaya, A government of Rajasthan publication, 1994

**“Women’s perception of time in rural Rajasthan : Implications for family welfare program”.** Published in Journal of Family Welfare, 1992

**“Dietetics : Some Facts”** Health Management News –vol. No. 5, Apr- Jun, 1991

**“Nutrition gets the back seat”** Research Article published in Times of India, September, 1988

**“Assessment of adequacy of diets served in the hospitals of Rajasthan”** Health Management News, Vol.2, Apr-Jun, 1988

**“Impact of Neglect and Abuse on Psyche and Social Integration Process of Orphaned and Abandoned Children: An Intervention Analysis from India”** Paper presented in SIRCC Annual Conference, June 2006 in Glasgow, Scotland and World Forum Vancouver Canada in November 2006.

## **DISSERTATIONS**

***(Data collection, analysis and writing)***

**Adequacy of Diets Served in the Hospitals of Rajasthan:** A thesis submitted to Department of Home Science, Sukhadia University, Udaipur, as part of the M.Sc. in Food & Nutrition

**A Diagnostic Study of Organizational Learning Processes in the Health System of Rajasthan:** A thesis submitted to the Department of Health Policy and Administration, University of North Carolina, USA

**Role Efficacy of Dieticians in Hospitals of India:** Proposed research for Ph.D. thesis from University of Rajasthan. Final phase of data collection and analysis is in the progress

## **INTERNATIONAL PROPOSALS AND PRESENTATIONS**

**“Perceptions and Constraints of Pregnancy related Referrals in Rural Rajasthan”**  
Published in Feb. 2000 issue of journal of Health Management Services Research of Royal Society of Medicine, London. This paper was also presented at the Annual Conference of Population Association of America, Chicago in 1998.

**“District Model for MCH care: A decentralized approach** (Co-authored with Hitesh Gupta. Presented at the Annual Conference of Population Association of America, Chicago in 1998. This paper won award for innovation and originality.

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**Designed a study on the Interventions for Sexual Health in Gujarat for DFID.** The study aimed at establishing the International Sexual Health Project Cell in Gujarat to manage the AIDS problem and its prevention. The proposal was short-listed for final round of discussion and presentation.

**Processes and Consequences of Indigenous Methods of Abortion in India :** Submitted to WHO and was short listed for developing the proposal.

**Cognizance and attitude of adolescents regarding menarche:** Submitted to MacArthur Foundation

**“Perceptions and Constraints of Pregnancy related Referrals in Rural Rajasthan”**  
Published in Feb. 2000 issue of journal of Health Management Services Research of Royal Society of Medicine, London. This paper was also presented at the Annual Conference of Population Association of America, Chicago in 1998.

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**Status Analysis of Welfare services for Children in Rajasthan:** Submitted to UNICEF

**Empowering adolescents through reproductive health libraries:** Submitted to Macarthur Foundation

**An action research to eradicate child labor from gem polishing industries of Jaipur:** Submitted to International Labour Organization (ILO) and Ministry of Labour , Government of India

**Assessment of nutritional status of Gadia Lohar: A nomadic tribe of northern India** : Submitted to German Government

**Study on availability and marketing pattern of ORS ;** Submitted to UNICEF

**Designed a project on banning practices of procuring blood from professional donors** : Submitted to NACO, MOHFW

**Designed a project for developing a field practicing area for Primary Health Care:**  
Submitted to WHO

## **CONSULTANCIES**

Prepared Training Report for WHO and MOHFW, GOI on **“Training of Women Leaders of Self Help Groups (SHG) for building the capacity for information dissemination regarding women’s health”**, April, 2000

- Enumeration, Training and Health Investigation of Rag Picker women and children in Jaipur for Department of Science and Technology, Government of India. In progress since May, 2000.
- Carried out study on “Best Practices in organizations on the use of Food Resources” for Feinstein International Famine Center, USA; June, 2000
- Prepared proposals for International Conference on Health Research for Development, Bangkok on Reproductive and Child Health, June, 2000
- Principal Coordinator for training of resource persons, Teachers and officials related to Child Labor program carried out by ILO, August, 2000
- Trainer, AIDS Counseling Workshops for youths studying in 10 colleges of Jaipur on behalf of WHO and Shantideep; a local NGO since August, 2000.
- Providing Counseling to the children and parents through various schools in Jaipur, August, 2000
- Organized the “Girl Child Week” Celebrations on behalf of UNICEF, State Women’s Commission and the Department of Social Welfare, Government of Rajasthan in September, 2000.
- Prepared Training Modules for Village Health Volunteers and the Traditional Birth Attendants to train them in Management of RCH services at the grassroots level, September, 2000 for Macarthur Foundation
- Organised one day workshop for Railway employees, staff and security personnel to work out a strategy to manage the problems of the Street Children in October, 2000
- Organized the “Child Rights Week” program on behalf of UNICEF, November, 2000
- Organized the Population Day Programme on behalf of the UNFPA with the adolescent girls in Jaipur, Rajasthan in July 2001
- Review of IEC material on RCH being carried out on behalf of MacArthur Foundation, August, 2001.
- Member of the Evaluation Mission to CEHAT for Project entitled “Developing Health Programme and Health Advocacy with People’s Organizations” conducted for NOVIB, The Netherlands, February-April, 2001

- Conceptualized, designed and implementing projects for welfare helping the Street Children in Jaipur. There are two projects: Outreach based and rehabilitation based. The idea is to develop a place for the Street Children where they can live under skilled care and protection till they are able to sustain themselves with dignity and happiness.
- Resource Person for technical and management training of medical and paramedical staff in the European Commission supported projects in Barmer and Jalore, Rajasthan.